



Job Description

Reporter

Where:	Glasgow or London
Reports To:	Digital Editor
Contract Type:	1-year Fixed Term
Hours:	Full Time – 35 per week

Main Purpose of Reporter Role

This role specialises in environmental issues, telling the stories our audiences care about, focussing on the impact our changing climate is having on communities in the UK and around the world and the actions anyone can take to help themselves and each other.

A core member of the editorial team you will grow our audiences and support our objective of making BigIssue.com a destination news site for everyone seeking to make sense of, and act on, the biggest social issues affecting modern Britain. You will also drive core content for our multi award-winning Big Issue magazine, and across other channels.

You will be responsible for writing articles and producing multimedia content across all The Big Issue's editorial channels. You will develop sources and champions in your specialist area. Understand and anticipate audience interests, thus driving traffic to the various branches of the wider Big Issue Group and raising the profile of The Big Issue and its mission.

Key Responsibilities & Tasks

- Writing news stories and articles to daily deadlines
- Independently generating engaging exclusives and eye-opening features from your sources and contacts for the Big Issue website and magazine
- Anticipating and reacting to audience needs and interests to ensure the Big Issue is always there with actionable information for our readers
- Using social media to source and promote stories
- Contributing to the sourcing and production of multimedia content
- Regularly researching SEO keywords and producing high-ranking evergreen content in your specialist area

- Keeping the editorial calendar up to date and planning to make sure The Big Issue is part of the national conversation around news events
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Skills & Experience

- Razor-sharp writing skills and the creativity to find new angles on stories which engage readers
 - At least two years' experience in a newsroom, magazine, or similar publication
 - A nose for a story and hunger to understand and explain the issues facing modern Britain
 - Experience developing sources and contacts as part of a beat
 - Familiarity with digital production processes and CMS such as WordPress
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General Duties of Everyone who is part of Big Issue Group

- Being committed to the social objectives of Big Issue Group
 - Being an ambassador for Big Issue Group externally, and maintaining the professional reputation of your team internally
 - Maintaining awareness of all other aspects of Big Issue Group's work and assessing their implications for your team/role
 - Adhering to and implementing Big Issue Group's Equal Opportunities and other policies
 - Ensuring Health & Safety standards are met
 - Taking your part of our shared responsibility for maintaining a safe working environment with a good standard of efficiency
 - Undertaking any other ad hoc duties as and when required by your manager
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About Big Issue Group

For 30 years we have worked to dismantle poverty by creating opportunity, supporting 100,000 individuals to earn over £144m to improve their social and economic prospects

BUT TODAY WE FACE A NEW CHALLENGE

So many more people in the UK now need our help. With the cost-of-living crisis there are record levels of poverty and inequality. To meet this challenge head of we have devised our new Mission Statement and Five-Year Strategy:

We create innovative solutions through enterprise, to unlock social and economic opportunity

By 2027, we aim for up to 11 million people every year to engage with and be positively impacted by Big Issue Group products and services. This will mean we can help even more of the 15m people in the UK trapped in poverty.

Find out more at our website: <https://bigissue.com/about-the-big-issue-group/>

Equal Opportunities

Big Issue Group is committed to equal opportunities and committed to promoting and enhancing diversity, equality and inclusion. We welcome and encourage applicants from all members of the community and particularly welcome applications from people with disabilities, Black, Asian, or Minority Ethnic backgrounds, LGBTQIA, and from different socio-economic and educational backgrounds.

Important Note

Jobs and job descriptions are not static, so your job description does not form part of your contract of employment. A job description cannot cover every issue or task that may arise. Your job will evolve over time and change in reaction to other changes, and you will be expected to carry out other duties from time to time. What Big Issue Group asks you to do will not be unreasonable and will be broadly consistent with the tasks and responsibilities set out in this document.
